

Constituent college of Bareilly International University

Administrative Block, BIU Building, Rohilkhand Medical College Campus, Pilibhit Bypass Road, Bareilly-243006 (U.P.) INDIA
Phone : 0581-2526051/ 53, +91 9568 131000 Email : info@biu.edu.in Website : www.biu.edu.in

DUAL DIPLOMA IN PHOTOGRAPHY

Two-Year/Four-Semester Programme

Aligned with National Education Policy (NEP) 2020

Programme Duration: 2 Years (4 Semesters)

Programme Type: Technical and Art -Based Professional Diploma Programme

Mode: Studio, Field-Based and Experiential Learning

PROGRAMME PHILOSOPHY

The Dual Diploma in Photography is an intensive professional programme designed to develop creative, technically proficient, and industry-ready photographers. The curriculum combines foundational photographic education with advanced specialization, enabling students to understand photography as both an artistic expression and a professional practice.

The programme emphasizes experiential learning through studio practice, field trips, workshops, internships, and portfolio development. Students progress from understanding the fundamentals of image-making to developing an individual photographic style and professional portfolio.

PROGRAMME OBJECTIVES

The programme aims to:

1. Develop a strong foundation in photographic techniques and visual language.
2. Foster creative thinking and aesthetic understanding.
3. Equip students with professional image-editing and printing skills.
4. Introduce students to diverse photographic specializations.
5. Develop entrepreneurial and self-branding skills.
6. Enable students to produce professional portfolios and industry-ready profile.



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PROGRAMME OUTCOMES (POs)

Upon successful completion of the programme, students will be able to:

- PO1:** Demonstrate technical proficiency in camera handling and photographic processes.
- PO2:** Apply principles of composition and visual storytelling in image-making.
- PO3:** Use professional image-editing software effectively.
- PO4:** Execute studio and outdoor photographic assignments.
- PO5:** Produce professional-quality prints and presentations.
- PO6:** Create short films using DSLR and mirrorless cameras.
- PO7:** Develop entrepreneurial skills and personal branding strategies.
- PO8:** Build a professional portfolio and undertake independent photographic projects.

PROGRAMME PEDAGOGY

- Studio-Based Learning
- Project-Based Learning
- Experiential Learning
- Field Visits and Photographic Expeditions
- Workshops and Masterclasses
- Industry Interaction
- Portfolio Reviews
- Internship and On-the-Job Training

YEAR I

Foundations of Photography and Visual Practice

SEMESTER I

Course 1: Visual Studies and Art Appreciation

Course Objectives



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To introduce students to visual literacy, artistic appreciation, and the works of masters from photography and other art disciplines.

Units

Unit I

Introduction to Visual Culture

- Elements of Art
- Principles of Design
- Visual Perception

Unit II

History of Art and Photography

- Indian Art Traditions
- Western Art Movements
- Masters of Photography

Unit III

Image Reading and Interpretation

- Understanding Meaning in Images
- Visual Storytelling
- Semiotics

Unit IV

Photography and Other Art Forms

- Painting and Photography
- Cinema and Photography
- Literature and Photography

Unit V

Contemporary Visual Practices

- Installation Art
- Digital Art
- New Media



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Practical Components

- Museum and gallery visits
- Visual diary
- Presentations on photographers
- Image critique sessions

Learning Outcomes

Students will understand visual language and develop the ability to critically analyze and appreciate images.

Course 2: Photography Techniques – I

Course Objectives

To introduce students to the fundamentals of photography and camera operations.

Units

Unit I

Introduction to Cameras

- DSLR and Mirrorless Systems
- Camera Functions and Settings

Unit II

Exposure Triangle

- Aperture
- Shutter Speed
- ISO

Unit III

Lenses and Perspective

- Focal Length
- Depth of Field

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Unit IV

Composition Techniques

- Rule of Thirds
- Framing
- Leading Lines
- Balance

Unit V

Natural Light Photography

- Understanding Light
- White Balance
- Exposure Control

Practical Assignments

- Exposure studies
- Composition exercises
- Outdoor photography assignments
- Portrait exercises

Learning Outcomes

Students will acquire technical proficiency in camera handling and image-making.

Course 3: Basic Image Editing and Processing

Course Objectives

To provide knowledge of professional image-editing software and digital workflow.

Units

Unit I

Introduction to Digital Workflow

Unit II

Adobe Lightroom



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- Import and Cataloguing
- Basic Corrections

Unit III

Adobe Photoshop

- Layers and Masks
- Retouching Tools

Unit IV

Image Enhancement

- Dodging and Burning
- Skin Retouching
- Colour Correction

Unit V

RAW Processing

- File Conversion
- Exporting and Archiving

Practical Exercises

- Editing assignments
- Black and white conversions
- Creative manipulation projects

Learning Outcomes

Students will develop competency in digital image processing and professional workflow management.

Skill Enhancement Course (SEC)

Communication Skills and Presentation Techniques

- Effective communication
- Presentation skills
- Teamwork and collaboration



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Value Added Course (VAC)

Environmental Awareness and Sustainable Photography Practices

SEMESTER II

Course 4: Image Printing, Presentation and Sharing Techniques

Course Objectives

To provide knowledge of printing methods and professional presentation of photographic work.

Units

Unit I

History of Photographic Printing

Unit II

Digital Printing Techniques

Unit III

Fine Art Printing

Unit IV

Photobook and Magazine Production

Unit V

Exhibition and Framing Techniques

Practical Projects

- Fine art print production
- Photobook creation
- Exhibition planning



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Learning Outcomes

Students will understand the importance of presentation and printing in professional photography.

Course 5: Campaign and Viva Voce – I

Components

- Theme-based photography campaign
- Portfolio presentation
- Oral examination
- Visual presentation

Course 6: Studio Photography – I

Course Objectives

To introduce students to studio environments and lighting techniques.

Units

Unit I

Studio Equipment and Safety

Unit II

Light Modifiers and Accessories

Unit III

Portrait Photography

Unit IV

Product Photography

Unit V

Introduction to Fashion Photography



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Practical Assignments

- Single-light setup
- Product shoot
- Portrait portfolio

Learning Outcomes

Students will develop technical skills required for studio photography.

Field Trip Module

- Heritage Photography
- Street Photography
- Landscape Photography
- Documentary Assignments

YEAR II

Advanced Practice and Professional Development

SEMESTER III

Course 7: Advanced Photography Practice

Course Objectives

To expose students to specialized and creative photography practices.

Units

Unit I

Documentary Photography

Unit II

Travel Photography

Unit III

Wildlife Photography



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Unit IV

Photojournalism

Unit V

Experimental and Creative Photography

Practical Components

- Documentary project
- Travel assignments
- Photo essay
- Field workshops

Learning Outcomes

Students will understand diverse photographic genres and develop specialization interests.

Course 8: Film Making with Camera (DSLR)

Course Objectives

To introduce students to filmmaking using DSLR and mirrorless cameras.

Units

Unit I

Introduction to Video Production

Unit II

Camera Settings for Video

Unit III

Composition and Shot Types

Unit IV

Sound Recording and Interviews



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Unit V

Editing and Post-Production

Practical Projects

- Documentary film
- Interview project
- Short film production

Learning Outcomes

Students will understand the fundamentals of filmmaking and visual storytelling through motion pictures.

Course 9: Self-Branding and Commercial Aspects of Photography

Course Objectives

To develop entrepreneurial and professional competencies.

Units

Unit I

Professional Ethics

Unit II

Personal Branding

Unit III

Social Media Marketing

Unit IV

Photography Business and Studio Management

Unit V

Copyright, Licensing and Client Management



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Practical Components

- Website creation
- Business proposal
- Social media campaign

Learning Outcomes

Students will understand business strategies and professional practices in photography.

Internship – I

Duration

4–6 Weeks

Industry Exposure

- Photography Studios
- Media Houses
- Advertising Agencies
- Production Houses
- Design Firms

Submission

- Internship Report
- Portfolio Presentation
- Viva Voce

SEMESTER IV

Course 10: Specialization and Final Portfolio

Students choose one area of specialization:



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- Fashion Photography
- Commercial Photography

- Documentary Photography
- Wildlife Photography
- Travel Photography
- Fine Art Photography
- Portrait Photography

Components

- Research and Concept Development
- Mentor Reviews
- Portfolio Editing
- Professional Presentation

Learning Outcomes

Students will produce a professional portfolio in their chosen specialization.

Course 11: Campaign and Viva Voce – II

Components

- Industry-oriented campaign
- Portfolio presentation
- External jury review
- Professional critique

Course 12: Final Project Submission

Components

- Major photographic project
- Artist statement
- Portfolio submission
- Exhibition display
- Project documentation



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Deliverables

- Print portfolio
- Digital portfolio
- Exhibition-ready work
- Presentation and Viva

Internship – II

Duration

6–8 Weeks

Components

- Industry placement
- Reflective journal
- Professional report
- Portfolio presentation

SPECIAL WORKSHOPS THROUGHOUT THE PROGRAMME

- Fashion Photography Masterclass
- Fine Art Printing
- Drone Photography
- Alternative Photographic Processes
- Photobook and Zine Making
- Creative Lighting Techniques
- Documentary Filmmaking
- AI and Emerging Imaging Technologies
- Entrepreneurship in Photography
- Portfolio Development Workshops



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ASSESSMENT PATTERN

- Continuous Internal Assessment : 40%
- Practical Assignments and Portfolio : 30%
- End Semester Examination : 20%
- Viva Voce and Presentation : 10%

CAREER OPPORTUNITIES

Graduates may pursue careers as:

- Professional Photographer
- Studio Photographer
- Fashion Photographer
- Commercial Photographer
- Documentary Photographer
- Wildlife Photographer
- Travel Photographer
- Photo Editor
- Content Creator
- Filmmaker
- Photography Entrepreneur
- Freelance Visual Artist
- Social Media Content Producer
- Photography Educator and Trainer

PROGRAMME HIGHLIGHTS

- Industry-Oriented Curriculum
- Mentored Field Trips and Photographic Expeditions
- Professional Studio Training
- Internship and Industry Exposure
- Portfolio-Based Learning



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- International and National Guest Lectures
 - Exhibition and Publication Opportunities
 - Entrepreneurial and Self-Branding Training
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- Multidisciplinary and Experiential Learning aligned with NEP 2020.

IMPORTANT NOTE

In this **programme**.

Guest lectures, masterclasses, workshops, special events and 2 Educational tours, are **mandatory and included in the programme fee**.

